

ALLIANZ QUARTERLY MARKET PERCEPTIONS STUDY 2022

# Americans are more anxious about a recession than they've been in years

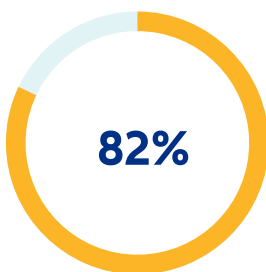
Key findings from the Allianz Life 2022 2Q Quarterly Market Perceptions Study

Americans' anxiety about a recession is increasing as inflation cuts into spending power. This is a major takeaway from the latest Quarterly Market Perceptions Study from Allianz Life Insurance Company of North America (Allianz Life).

With the stock market in bear market territory and inflation at historic levels, Americans are expressing the most worry about a recession in years. The majority say their income is not keeping up with rising expenses.

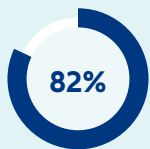
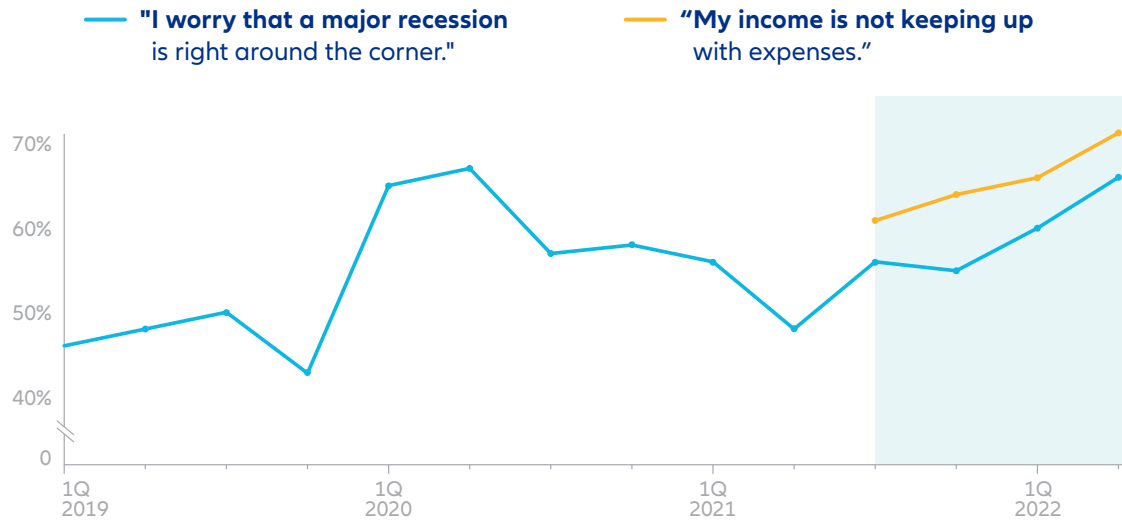


**The 2022 2Q Allianz Life Quarterly Market Perceptions Study** was conducted by Allianz Life via an online survey in March 2022 with a nationally representative sample of 1,004 respondents age 18+.



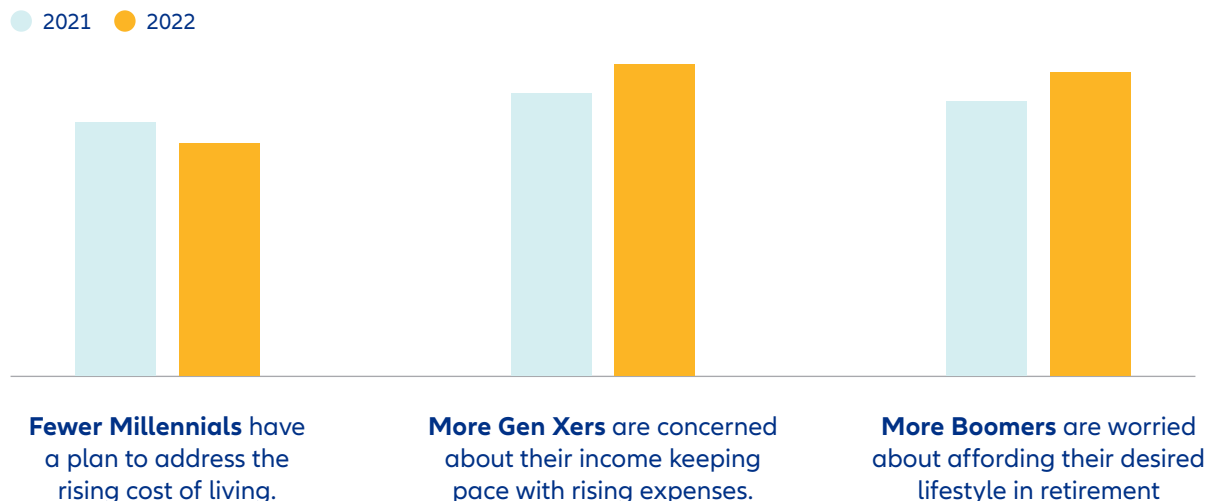
**82% worry about rising inflation's impact on their purchasing power in the next six months**

# Worries increase about a major recession and falling purchasing power



"I expect inflation to get worse over the next 12 months"

Americans' feelings about the economy and their own finances differ by generation



# Americans want to protect themselves from market risks

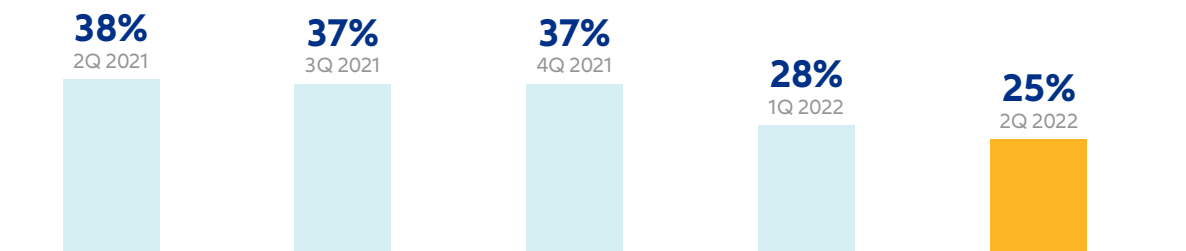


"It's important to have some retirement savings **protected from loss.**"

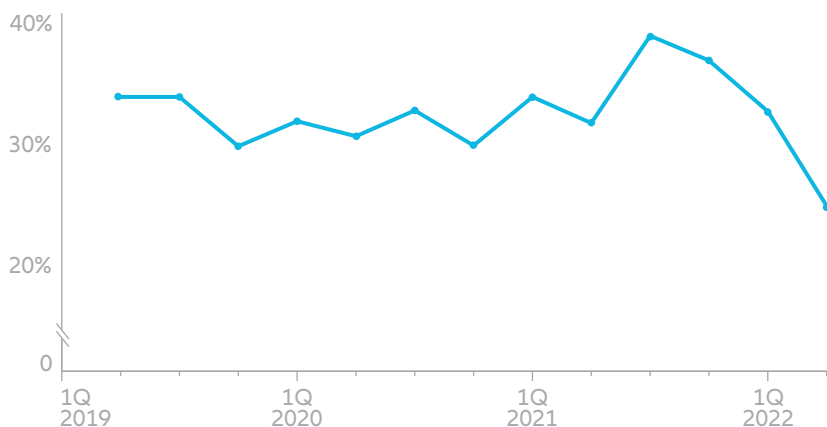


"I wish I could have locked in gains when the market was high."

The number of Americans who think it is a good time to invest **continues to decline.**



— "It's worth the risk of potential losses to have **unlimited potential gains**"



"I'm keeping more money than I should out of the market because I'm worried about loss"



→ **ASK YOUR FINANCIAL PROFESSIONAL** about strategies that can help address the top concerns revealed in the study.

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