KEY FINDINGS FROM OUR
2020 RETIREMENT RISK
READINESS STUDY

Allianz Life Insurance Company of North America
Allianz Life Insurance Company of New York
DO AMERICANS UNDERSTAND ALL THE RISKS THAT CAN DERAIL A RETIREMENT STRATEGY?

As Americans evaluate their finances during these challenging times, financial professionals may be missing opportunities to discuss various risks to their clients’ retirement security – including longevity risk, behavioral risk, market risk, and inflation risk.

The 2020 Retirement Risk Readiness Study discovered that clients weren’t sharing their biggest concerns with their financial professional. Worse, though many non-retirees seem to understand steps they need to take, they are not following through.

It’s important to understand the expectations, worries, and stumbling blocks that clients have regarding retirement. The findings you’ll see on the following pages are designed to help you build discussions about retirement risks and appropriate solutions into the regular planning process.

“When it comes to planning for the future, life often throws us a curveball that can derail our expectations,” noted Kelly LaVigne, vice president of Consumer Insights, Allianz Life. “The sooner people realize this, the sooner they can develop a retirement plan that provides the flexibility to change course without too much disruption to long-term financial security.”

The Allianz Life Retirement Risk Readiness Study was conducted by Allianz Life via an online survey in January 2020.

The nationally representative sample included 1,000 individuals age 25+ in the contiguous U.S. with an annual household income of $50k+ (single) / $75k+ (married/partnered) or investable assets of $150k.

The study surveyed three categories of Americans to get different perspectives on retirement: pre-retirees (those 10 years or more from retirement); near-retirees (those within 10 years of retirement); and those who are already retired.
Reality check: Most Americans are unprepared for when and how retirement will happen

Perceptions from non-retired Americans about when their retirement will start and what it will look like are much different from the experiences of people already in retirement. This disconnect is putting the financial security of those nearing retirement at significant risk.

Given today’s earlier-starting retirements, a lack of retirement income planning can be particularly troubling – since a longer time spent in retirement means a longer time covering expenses.

Key findings concerning retirement expectations

When asked if they would rather work until age 75 and live more extravagantly or retire at age 55 and have their basic expenses covered:

- 48% Pre-retirees choose to work
- 33% Near-retirees choose to work
- 23% Current retirees choose to work

Key findings concerning retirement savings

<table>
<thead>
<tr>
<th>Description</th>
<th>Non-retirees</th>
<th>Near-retirees</th>
<th>Pre-retirees</th>
</tr>
</thead>
<tbody>
<tr>
<td>Non-retirees are worried they won’t have enough saved for retirement</td>
<td>55%</td>
<td>42%</td>
<td>34%</td>
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<tr>
<td>One of their biggest worries is running out of money before they die</td>
<td>60%</td>
<td>34%</td>
<td>30%</td>
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<tr>
<td>Future retirees who say they aren’t currently able to put away any money for retirement</td>
<td>42%</td>
<td>34%</td>
<td>30%</td>
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<tr>
<td>Future retirees who say they are way too far behind on retirement goals to be able to catch up in time</td>
<td>12%</td>
<td>12%</td>
<td>32%</td>
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<tr>
<td>Top saving priorities for future retirees</td>
<td></td>
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<tr>
<td>Saving enough in a retirement account</td>
<td>32%</td>
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</tr>
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<td>Setting long-term financial goals</td>
<td>12%</td>
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<td>32%</td>
</tr>
<tr>
<td>Making a formal financial plan with a financial professional</td>
<td>6%</td>
<td>6%</td>
<td>6%</td>
</tr>
</tbody>
</table>

Financial professionals can help non-retirees prepare – regardless of when their retirement starts – by highlighting retirement risks and advocating for the addition of guaranteed retirement income solutions.
The retirement savings system that today’s retirees experienced during their working years (i.e., defined benefits plans and pensions) has largely gone away, placing a greater responsibility on non-retirees for sound retirement planning.

Yet despite this, non-retirees are putting their retirement goals in jeopardy by not discussing with their financial professional a number of significant risks to their retirement security.

Greater awareness of the variety of risks that can derail a financial plan can help people take the next step. Financial professionals need to be proactive in discussing these issues and working with their clients to develop potential solutions.

Risky business: Americans’ lack of discussions about risk is hindering their retirement readiness

The key findings concerning financial worries are as follows:

- 60% of non-retirees say running out of money before they die is one of their biggest concerns.
- 27% of non-retirees with a financial professional say they’ve discussed concerns with them about running out of money in retirement.
- 15% of non-retirees with a financial professional say they’ve discussed concerns with them about not having enough money to fully enjoy retirement.

The key findings concerning retirement planning for non-retirees are as follows:

- 55% are worried they won’t have enough saved for retirement.
- 6% say making a formal financial plan with a financial professional is a top priority.
- 31% think they’re too far behind on retirement goals to catch up in time.
- 12% say setting long-term financial goals is a top priority.
Missed connections: Americans aren’t making the connection between aging risk and inflation risk

The rising cost of living is a particular concern to current and future retirees, since these costs can continue to creep up over a long retirement. Even greater concerns exist about rising healthcare costs.

Yet, as costs continue to escalate at a rapid pace, people are not preparing adequately and may find themselves living on a fixed income with many of their crucial expenses (food, clothing, housing, utilities, etc.) not covered throughout a long retirement.

As people develop their retirement income plan, it is important they get advice from financial professionals on how increasing income solutions can help them manage inflation risk, particularly as they age.

Key findings concerning healthcare issues

- 25% of those who retired early did so due to healthcare issues
- 34% of non-retirees say healthcare issues are one of the most likely reasons they may have to retire early
- 48% of current retirees say they have no idea how much they spend on healthcare in retirement
- 62% of non-retirees say they have no idea of how much they’ll spend on healthcare in retirement

Key findings concerning inflation and living expenses

- 25% of current retirees say their costs in retirement are much higher than expected
- 48% of Americans who believe inflation will make basic retirement expenses unaffordable

Who worries most about the rising costs of living preventing them from enjoying their retirement?

- 67% Pre-retirees
- 59% Near-retirees
- 40% Retirees

Who views the rising cost of healthcare as one of the greatest risks to their retirement security?

- 52% Retirees
- 39% Near-retirees
- 38% Pre-retirees

Who worries most that the rising costs of living will mean they won’t be able to afford necessities?

- 67% Pre-retirees
- 55% Near-retirees
- 38% Retirees

24% are discussing the impact of inflation and how it can prevent them from enjoying their retirement

21% say they will use a financial product that allows for increasing income as a way to address the rising cost of living
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