



Jon Borden

VP, Corporate Strategy

Background

With more than 13 years in the financial services industry, Borden has broad experience in corporate strategy, business development, and corporate finance.

Experience

- More than 6 years with Allianz Life Insurance Company of North America (Allianz Life), focusing on corporate strategy, finance, and business development.
- Oversees Corporate Strategy, Strategic Ventures, and Customer Insights teams responsible for the strategic direction of the company, as well as development and implementation of strategic initiatives, with a focus on customer-centricity, innovation, and technology.
- 13 years of experience in the financial services industry, encompassing roles in accounting, finance, and corporate strategy – including experience with financial planning and analysis (FP&A), strategic finance initiatives, Allianz SE communications, rating agency relationship management, competitive intelligence, capital efficiency, expense productivity, business development, and mergers and acquisition (M&A).
- Career began in public accounting with KPMG.

Education, certifications, and memberships

- B.A. in Business Administration – Major in Accountancy from the University of Notre Dame (Indiana)
- Masters of Science in Accountancy from the University of Notre Dame
- CPA (inactive)

FOCUSED ON

- Insurance and retirement industry trends, competitive landscape, and strategy
- Insurance distribution, particularly emerging channels (e.g., Advisory, Worksite, Digital Platforms)
- Life and annuity industry, and M&A activity
- Corporate finance and financial planning and analysis
- Fintech/Insurtech

