**Subject lines:**

1. **Help increase life insurance sales with these strategies**
2. **Help serve clients and grow your business with these strategies**

Dear [name],

A great way to add new sales this year and help your clients is by showing them how life insurance can go beyond death benefit protection and help them with specialized financial needs.

That’s the advantage of Allianz Life Insurance Company of North America’s Advanced Markets team. We give you access to their research, insights, and their exclusive marketing materials on how to serve affluent families and business owners with life insurance.

These approved-for-clients materials and videos cover topics like:

* + Flexible estate planning strategies
  + Key employee compensation strategies
  + Buy-sell agreements
  + Business succession planning strategies
  + Target marketing, and more

> Browse Allianz’s Advanced Markets strategies for helping clients with life insurance

Link: https://www.allianzlife.com/for-financial-professionals/life-sales-tools/advanced-markets

> Watch and share these client videos on the special uses of life insurance

Link: https://www.allianzlife.com/for-financial-professionals/life-sales-tools/advanced-markets#client-videos

[Outlook signature]

The death benefit is generally paid to beneficiaries income tax-free.

Indexed universal life insurance requires qualification through health and financial underwriting.

Allianz Life Insurance Company of North America does not provide financial planning services.

Guarantees are backed by the financial strength and claims-paying ability of Allianz Life Insurance Company of North America.

Product P64339 is issued by Allianz Life Insurance Company of North America, 5701 Golden Hills Drive, Minneapolis, MN 55416-1297. [www.allianzlife.com](http://www.allianzlife.com) This notice does not apply in the state of New York.

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