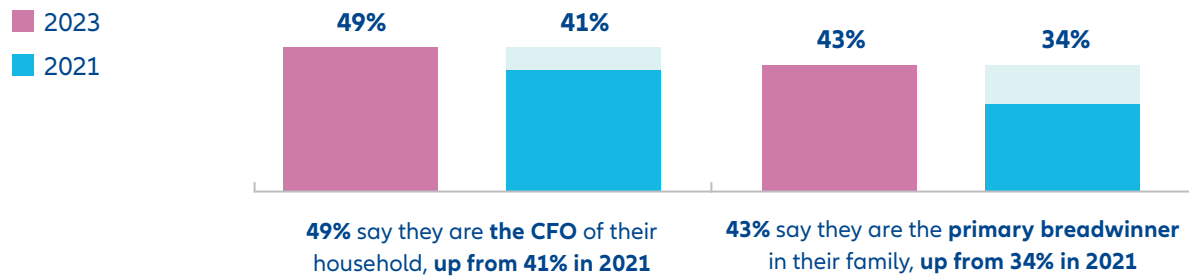


## ALLIANZ 2023 WOMEN, MONEY, AND POWER® STUDY

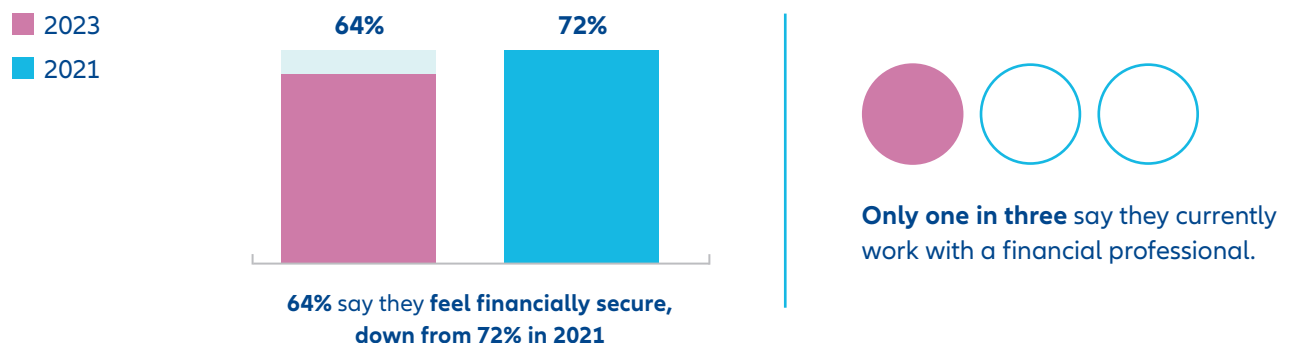
# Primary breadwinners and household CFOs: Women are taking charge of their financial well-being

Key findings from our 2023 Women, Money, and Power® Study

**More women are taking on greater financial responsibility** in their households than they were just two years ago.



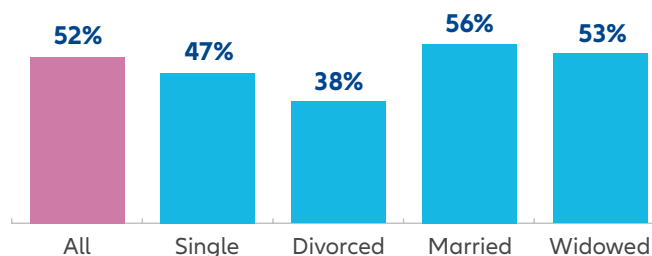
**Yet fewer women feel secure about their finances than in the past** and could benefit from the guidance of a financial professional.



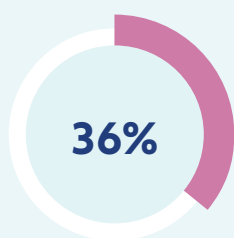
Allianz Life conducted the 2023 Women, Money, and Power® Study online in October 2023 with a nationally representative sample of 900 women ages 25-75 with an annual household income of \$30K+.

**A well-constructed strategy is particularly important for women –** who typically live longer, are more likely to be caregivers to parents and children, and may have less financial capital to fund their retirement.

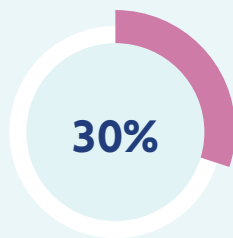
**"I feel confident about my current retirement plans"**



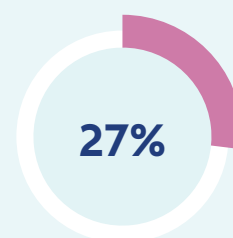
**Incorporating risk management strategies into their long-term financial plan can help provide stability** and ease the concerns women say are keeping them up at night.



**36%** say "running out of money in retirement"



**30%** say "rising costs of health insurance"



**27%** say "loss of significant other (if married or partnered)"

## Your opportunity for new clients

**As part of our Women, Money, and Power® Study**, we have created a client seminar with a customizable invitation, plus support materials including checklists for recently widowed or divorced women.

→ **SEE MORE** study highlights and resources when you log in to [www.allianzlife.com](http://www.allianzlife.com).

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