

# Getting started with Apply**NOW**

An easy-to-use digital tool that can improve your application process

Seize the opportunity to make it easier for you and your customers to do business with Allianz Life Insurance Company of North America (Allianz).

## STEP ONE: Prepare your device

- System requirements:
  - Internet access
  - Cookies and JavaScript enabled
- System capability:
  - Touchscreen or signature pad
- The latest version of a supported browser:
  - Internet Explorer
  - Mozilla Firefox
  - Google Chrome
  - Safari
  - iPad tablet running iOS
  - Tablets running Android OS

## STEP TWO: Learn more

- View the "Getting to know Apply**NOW**" training video (not required)
- Give your assistant access to Apply**NOW**
- Create test applications and signatures. As long as you don't hit "submit," nothing will be transmitted.

Training videos and information on assigning delegate status are available at [www.allianzlife.com/applynow](http://www.allianzlife.com/applynow).

For all that's ahead.®

Allianz 

## STEP THREE: Improve Allianz experience

### DID YOU KNOW?

69% of paper applications arrive with missing or incorrect information.<sup>1</sup>

#### For your clients – simple and easy to understand

- Simplify and speed up the process
- Applications are delivered to the client and Allianz instantly and securely
- Get the right forms automatically – reducing the risk of requiring the client to sign additional/corrected forms

#### For you – more complete, more accurate, more professional

- Electronic interface provides a professional experience
- Benefit from built-in suitability guidance
- Increased clean (“in good order”) applications = faster processing

### What are your colleagues saying about ApplyNOW?

*“ApplyNOW has made doing business so much easier and intuitive. My clients love how easy it is to understand the paperwork.”*

- Justin, financial professional

*“I’m comfortable that ApplyNOW will be easy to use with my clients.”*

- Jeff, financial professional

<sup>1</sup> According to Allianz internal reporting of new business.