

# Meet Today's Modern Family

Women's financial roles and responsibilities are evolving.



FAMILY:  
traditional



FAMILY:  
single parent



FAMILY:  
partners living  
as married



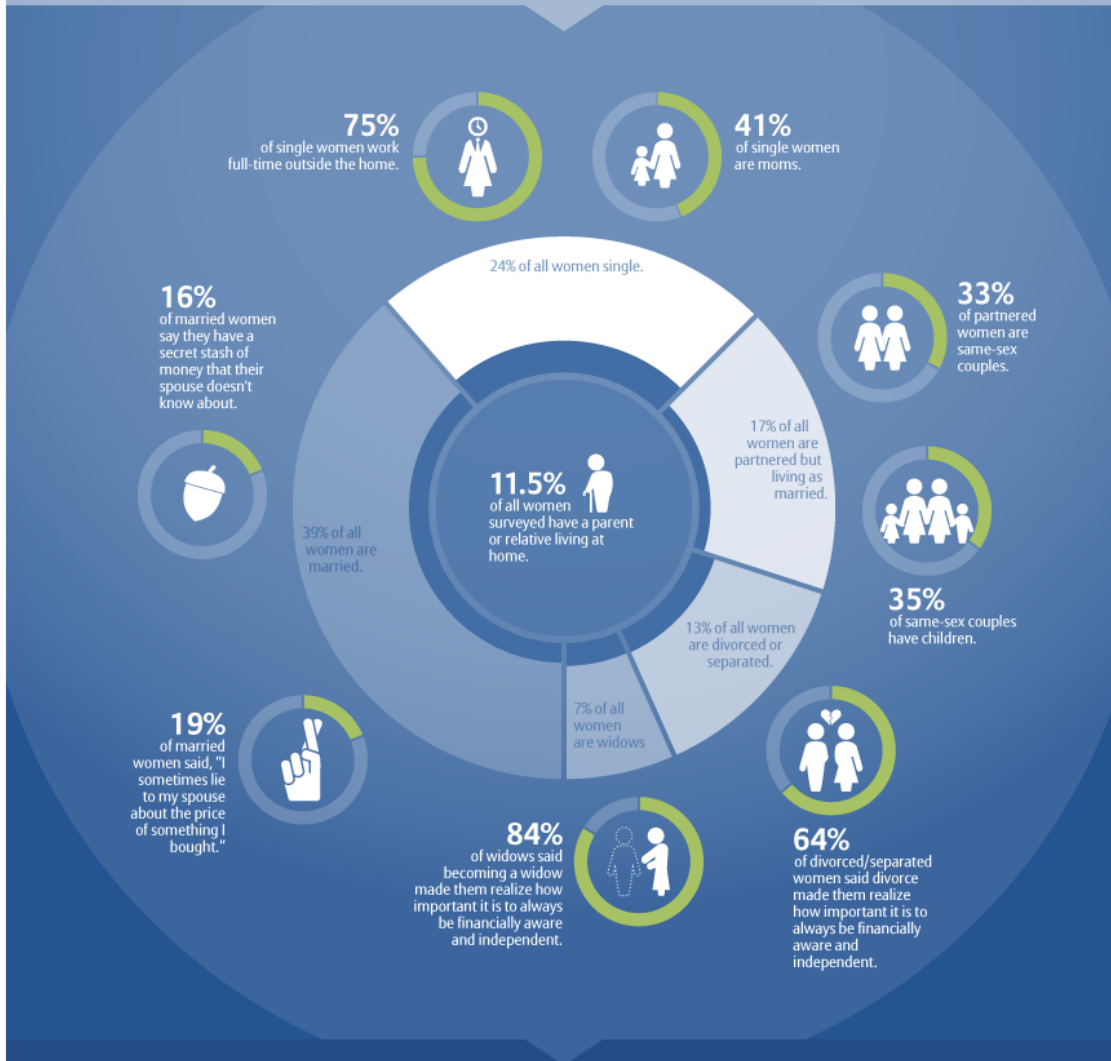
FAMILY:  
divorced/separated



FAMILY:  
widowed



FAMILY:  
parents or relatives  
living at home



This created a financial crisis for me.

**48%**  
Getting  
divorced/  
separated



**50%**  
Becoming  
a widow

When asked what financial advice women would pass on to their daughters or granddaughters, the top answer given was, "Don't depend on others for your financial security."

Single	58%
Married	51%
Divorced/Separated	60%
Widowed	53%
Same-sex partner	48%

**0%**  
of family pets have any  
real interest in financial  
independence.

