

Allianz Life Insurance Company
of North America

Big benefits for small businesses

The business advantages of
life insurance

For all that's ahead.®

Allianz 



As a small-business owner, your main financial responsibilities concern the soundness and longevity of your company. But that's not all.

There are also financial obligations related to growing and maintaining your business that need to be addressed. To get a sense of how well you've planned for these contingencies, ask yourself:

- If something happened to you, who would take over the business?
- Would your family and/or business have the financial resources to continue operations?
- How do you attract, reward, and retain key employees?
- Are your key employees happy or do you risk losing them to competitors?
- When you retire, what do you plan to do with the business?
- Do you have a business continuation plan in place, and is it funded?
- How would it impact your business if a key employee dies or becomes disabled?

For the long-term health of your business, you need to address all these issues – and there is a solution you may have overlooked.



Consider adding fixed index universal life insurance to your business strategy

Fixed index universal life (FIUL) insurance can provide life insurance protection and benefits to help grow and protect your business. It has features that can help meet a variety of small-business owner's needs, including:

- Executive compensation
- Key person retention
- Business succession planning
- Supplemental retirement income

You've worked hard to build your business, and worked even harder to maintain it. Life insurance can help safeguard your business against future disruption, and be an important tool for retaining employees.

Learn more about all that life insurance can do for your business. Contact your financial professional today.



True to our promises ... so you can be true to yours.®

A leading provider of annuities and life insurance, Allianz Life Insurance Company of North America (Allianz) bases each decision on a philosophy of being true: **True to our strength** as an important part of a leading global financial organization. **True to our passion** for making wise investment decisions. And **true to the people we serve**, each and every day.

Through a line of innovative products and a network of trusted financial professionals, and with over 3.5 million contracts issued, Allianz helps people as they seek to achieve their financial and retirement goals. Founded in 1896, Allianz is proud to play a vital role in the success of our global parent, Allianz SE, one of the world's largest financial services companies.

While we are proud of our financial strength, we are made of much more than our balance sheet. By being true to our commitments and keeping our promises we believe we make a real difference for our clients. It's why so many people rely on Allianz today and count on us for tomorrow – when they need us most.

Guarantees are backed solely by the financial strength and claims-paying ability of Allianz Life Insurance Company of North America.

Product and feature availability may vary by state and broker/dealer.

www.allianzlife.com

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